



Hyper Innovation

Service and Technology Knowledge Partner 2018 Key Engagement Sponsorship

Develop talent pipeline, increase awareness, and educate students, startups, and professional developers

CONTACT Carrie Rhoads, Hyper Innovation VP of Marketing, carrie@hyperinnovation.org, for more information on developing a custom program that fits your needs and goals. We look forward to finding ways to enhance your company's position as a leader in innovation and to increasing knowledge and awareness about your products and services.

Key Knowledge Partner (2 available for each Lab) \$75,000 (introductory first year rate)

- Signature sponsorship of one Co-Innovation Lab for one academic year (Blockchain, AI, Transportation, or Home-Healthcare Integration)
- Company name/logo prominently displayed on signage in a vibrant co-working and incubator space
- Recognition during closing remarks of each Lab event throughout the year including two hackathons, three bootcamps, weekly student sessions, and showcase events
- Logo displayed on all event materials and website
- Leadership and direction of two bootcamps targeted to developers and enterprise architects
- Two guest columns and editorial board role for quarterly disruption briefs targeted to CTOs, CMOs, CIOs, and innovation leaders from leading Midwestern corporations
- Strategic direction, priority selection of students, and mentorship of two student teams to work on a shared use case

Lab Mentor Partner (2 available for each Lab) \$50,000 (introductory first year rate)

- Signature sponsorship of one Co-Innovation Lab for one semester (Blockchain, AI, Transportation, or Home-Healthcare Integration)
- Company name/logo prominently displayed on signage in a vibrant co-working and incubator space
- Recognition during closing remarks of each Lab event during the semester including one hackathon, one bootcamp, weekly student sessions, and showcase event
- Logo displayed on all event materials and website
- Leadership and direction of one bootcamp targeted to developers and enterprise architects
- Two guest columns and editorial board role for quarterly disruption briefs targeted to CTOs, CMOs, CIOs, and innovation leaders from leading Midwestern corporations
- Strategic direction, priority selection of students, and mentorship of one student team to work on a shared use case

Lab Supporting Partner (2 available for each Lab) \$25,000 (introductory first year rate)

- Supporting sponsorship of one Co-Innovation Lab for one semester (Blockchain, AI, Transportation, or Home-Healthcare Integration)
- Company name/logo prominently displayed on signage in a vibrant co-working and incubator space
- Recognition during closing remarks of each Lab event during the semester including one hackathon, one bootcamp, weekly student sessions, and showcase event
- Logo displayed on all event materials and website
- One guest column and editorial board role for quarterly disruption briefs targeted to CTOs, CMOs, CIOs, and innovation leaders from leading Midwestern corporations

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