



Hyper Innovation

Service and Technology Knowledge Partner 2018 Marketing and Event Sponsorship

Demonstrate thought leadership and place your brand in front of executive decision makers from leading companies

CONTACT Carrie Rhoads, Hyper Innovation VP of Marketing, carrie@hyperinnovation.org, for more information on developing a custom program that fits your needs and marketing goals. We look forward to finding ways to enhance your company's position as a leader in innovation.

Key Knowledge Partner \$50,000 (2 available)

- Signature sponsorship of a year-long event series catering to CTOs, CMOs, CIOs, and innovation leaders from leading Midwestern corporations
- Company name/logo on signage for two pre- or post-event receptions
- Recognition during closing remarks of each event throughout the year
- Logo displayed on all event materials and website
- VIP seating at each of the May and November Summit events
- Two (2) speaking sessions: one at either the May or November Summit events and one at a quarterly Executive session
- Two guest columns and editorial board role for our quarterly disruption briefs targeted to CTOs, CMOs, CIOs, and innovation leaders from leading Midwestern corporations
- Three (3) complimentary registrations to each of the May and November Summit events (6 passes at \$13,000 total value)

Gold \$25,000 (3 available)

- Signature sponsorship of a single Summit event catering to CTOs, CMOs, CIOs, and innovation leaders from leading Midwestern corporations
- Company name/logo on signage for pre- or post-event reception
- Recognition during closing remarks
- Logo displayed on all event materials and website
- VIP seating during two annual Summit events
- Presentation of one strategic briefing or panel facilitation during the Summit
- Two (2) complimentary registrations to each of the May and November Summit events (4 passes at \$9,000 total value)

Silver \$15,000 (4 available)

- Signature sponsorship of a single VIP Networking or panel event
- Company name/logo on signage for pre- or post-event reception
- Recognition during closing remarks
- Logo displayed on all event materials and website
- One (1) complimentary registrations to each of the May and November Summit events (2 passes at \$4,500 total value)

Hyper Innovation

316 W. Washington Ave., Suite 675 | Madison, WI 53703 | hyperinnovation.org